

23 SANDY
GALLERY

623 NE 23rd Avenue
Portland, OR 97232
503-927-4409
www.23sandy.com

WORKSHOP

TURN YOUR IDEAS INTO BOUND BOOKS with Alex & Magú Appella
Wednesday, May 6, 2009

23 Sandy Gallery is pleased to present **TURN YOUR IDEAS INTO BOUND BOOKS** with Alex & Magú Appella
Date: Wednesday, May 6, 2009, 6:30 p.m. to 9:30 p.m.



BOOK MAKING BASICS

Experience the freedom of self-publishing. This introductory workshop will give students the tools to turn their writings, journals, poems, zines, collage, or artwork of any kind into a bound edition. Three non-adhesive bindings will be taught, along with many variations. Within these three binding styles, a wide variety of design options, both complex and simple, will equip the student for coming up with unique, accessible ways to transform their ideas into finished books. Students will learn how to prepare their content for easy reproduction, printing, and binding. The advantages and disadvantages of making a single copy versus a numerous edition will be covered. No previous experience necessary.

MATERIALS AND SUPPLIES

Bring your projects or ideas to the workshop. They will be included in discussion as we explore the different ways to effectively self-publish your own book or zine. However, you do not need to have a finished project ready to publish in order to attend! By the time the workshop is over, you'll be full of enough ideas in any case.

Students will need to bring an X-acto knife with blades, a glue stick, scissors, metal ruler and mechanical pencil. If you have them, bring an awl, a bone folder or a butter knife from your kitchen, a self-healing mat, and triangle. We will have extras on hand if you don't have them. Do bring materials you regularly use or have easy access to: the paper you usually print your ideas on, card stock papers, papers that appeal to you in general.

MEET ALEX AND MAGÚ

Alex and Magú Appella, world travelers and proprietors of www.TransientBooks.com, have been binding their own editions since 1998. Alex is originally from Oregon, and her husband Magú is from Cordoba, Argentina, where they currently live. In addition to a wide range of artist's books, their on-line bindery provides custom bound solutions for clients all over the globe. Now, for the first time in four years, Alex and Magú will be back in Oregon. Take advantage of their enthusiasm and knowledge, and set your creations free. Alex and Magú have given bookbinding workshops in mining camps at over 12,000 feet in Bolivia, and in rural schools in the sierras of Cordoba, Argentina that they call home. They've even given workshops in a few normal places: as part of Fishtrap Writer's Workshop in Joseph, Oregon, or as part of the Oncativo Book Fair in the province of Cordoba. Alex's artist's books can be found in The Getty Museum in Los Angeles, in special collections at libraries and Universities all over the US, and in private collections from Mexico to Argentina, Denmark to Russia, and beyond.

WORKSHOP REGISTRATION

Workshop fees: \$70 plus a \$15 materials fee. Registration is quick and easy online at www.23sandy.com. Alternatively, you may mail a check with the attached form.

For more information or questions e-mail Laura at laura@23sandy.com or phone her at 503-927-4409.

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Register here for the **TURN YOUR IDEAS INTO BOUND BOOKS with Alex & Magú Appella**. Alternatively, you can skip this form and register online at: www.23sandy.com/Appella/Workshop.html. Thank you!

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone Number: _____

Email Address: _____

Workshop Fee: \$70 plus \$15 materials fee for a total of \$85 payable at time of registration.

Payment Options: _____ Check or money order payable to 23 Sandy Gallery

_____ Visa or MasterCard

Credit Card Number: _____

Expiration Date: _____ Name on Card: _____

Cardholder Signature: _____ Date: _____

Withdrawal, Cancellation and Refund Policy: If you need to withdraw from this workshop, you must do so by April 22, 2009. A full refund will be given for withdrawals prior to that date. Registrations canceled later will be refunded only if we can fill your spot, which we will try very hard to do. If no one takes your spot, a refund cannot be issued. If it is necessary for us to cancel a workshop, all registered participants will be notified immediately and will promptly receive a full refund of all payments and fees.

Waiting List: If this workshop fills we will add your name to our waiting list at no cost to you. If a space becomes available, we will contact those on the waiting list in the order received.

WHERE TO SEND YOUR REGISTRATION FORM:

**Alex Appella Workshop
23 Sandy Gallery
623 NE 23rd Avenue
Portland, OR 97232**

Thanks. Looking forward to seeing you at the workshop!